



**DAPHNE  
TECHNOLOGY**

**Daphne Technology SA**  
Chemin de la Venoge 7  
1025 Saint-Sulpice  
<https://daphnetechnology.com/>

## **FUNCTION DESCRIPTION – Internship marketing**

**Starting date flexible, 3-6 months**

Founded in 2018, Daphne Technology SA is a green technology company that is revolutionising the transportation industry by offering the most cost-effective and ecologically-superior technology to tackle and reduce air pollution. With transformative nanotechnology, the team has created a simple and sustainable way to purify exhaust gas emissions from commercial ships – without the damaging effects to marine life found in traditional solutions. Daphne Technology's first product, SulPure™, is a catalyst-free gas purification system to help the petrochemical, power and transportation industries reduce air emissions to the levels required by international and national regulations. The company employs approximately 10 people, is headquartered in Saint-Sulpice (Switzerland) that is close to major transportation routes, and has a subsidiary in Gothenburg (Sweden).

We would like to reinforce our Sales and Marketing team in Saint-Sulpice and hire an intern.

### **Responsibilities:**

- Contacting potential customers and performing market research.
- Conduct surveys and collect data, using methods such as interviews, questionnaires, market analysis surveys, public opinion polls, literature reviews, and file reviews.
- Performing a segmentation of consumer market and analysis of the impacts on the competitive positioning of Daphne's Technology products.
- Design of offline marketing materials such as logos, flyers, brochures, etc.
- Design of online marketing content for all online channels.
- Preparing blog posts for the knowledge base of company website.
- Administrating the creation and publishing of relevant, original, high-quality content, incl. product descriptions.

### **What you bring to the table:**

- Student of marketing, business, law or similar field during the master's or last year of bachelor's or related
- Strong research and analytical skills
- A very strong and creative communicator both in writing and in speaking (English)
- Organized and detail minded
- Able to work independently on a variety of projects and manage her or his time effectively
- Experience with social media and influencer marketing as well as interest in cleantech related subjects
- An understanding of current design trends and a creative understanding to help create innovative, eye-catching content
- Graphic design skills (e.g. Photoshop/InDesign/Moviemaker)
- SEO Knowledge will be beneficial

**What we also like to see:**

- Previous experience in marketing in a business-to-business context
- Communication skills in French or any other language

**What we bring to the table:**

- Competitive salary
- A chance to apply your university knowledge to real-world challenges
- Possibility to gain hands-on working experience in a dynamic start-up
- A modern way of working and a motivated, cheerful team

**Duration:** 3-6 months contract

**Application deadline:** September 30th, 2020

**Start date:** October 15th 2020

**Workplace:** Daphne Technology SA, 1025 Saint-Sulpice, Switzerland

**Contact:** To apply for this job, please send your application to [careers@daphnetechology.com](mailto:careers@daphnetechology.com)